

PRESS RELEASE



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A major partnership for photovoltaics in Western France

Eureden, a multi-specialist cooperative, and IEL, a leading energy player in Western France, signed a partnership on September 16, 2026, to strengthen their collaboration in developing photovoltaic projects for agricultural farms in Brittany and Loire-Atlantique.

The goal is to offer innovative and tailor-made technical solutions, through self-consumption of electricity for rooftop installations and agrivoltaics in poultry ranges.

Supporting farmers in mastering their energy bills

In an evolving regulatory context, **photovoltaics** remains a relevant solution serving the performance of agricultural operations. In individual or collective self-consumption, electricity production costs are controlled over the long term, without being subject to an unpredictable market or tax increases.

For every electricity-consuming farm, Eureden & IEL will work in a complementary manner to offer a customized plan tailored to their needs: storage, panel and inverter technology, etc.

This photovoltaic activity complements the electricity purchasing advice that the Eureden cooperative established in 2025 for its members.

Agrivoltaics, a winning synergy

In response to current challenges (generational renewal of farmers, climate change, animal welfare, etc.), Eureden's Board of Directors has also chosen to promote **the installation of solar canopies in free-range poultry runs** among the cooperative's members, whether in organic, Label Rouge, or free-range production.

Eureden and IEL will pool their expertise to carry these projects through to commissioning, offering two financial structures: investment borne by the farm, or third-party financing with an annual lease payment for the use of the range.

- Eureden supports farmers upstream by identifying suitable farms, conducting preliminary feasibility studies, and proposing a tailor-made contractual offer.
- IEL takes over the technical and operational aspects, such as project design, grid connection procedures, and facility construction. I think it would be interesting to include these elements to clearly understand the role of each party.

Installing solar canopies in outdoor runs, alongside tree planting, encourages an even distribution of chickens across the range and provides appreciated extra shade during hot weather. Agrivoltaics thus allows solar energy production on agricultural land without compromising its primary food-producing purpose. It contributes to maintaining livestock production in the region and ensuring the sustainability of the family farm model.

This agrivoltaic solution for poultry ranges complements the Eureden agrivoltaics offer already deployed in beef and dairy cattle operations.

Yan Ruault Sapin, Director of IEL Studies and Installations, *"We are delighted to support the Eureden Group and its members in their solar projects, whether in self-consumption or grid injection. Photovoltaics can now take several forms: rooftops, ground-mounted plants, or solar canopies. We also obtained authorization for a 1.6 MWp poultry range in Mayenne this summer. This partnership with Eureden will allow us to deploy these solutions more broadly, meeting livestock farmers' needs as closely as possible."*

Dany Rochefort, President of Eureden, *"In a context of agricultural, environmental, and societal transitions, this partnership is important for the region and for the cooperative. It complements the diversification options in green energy for livestock farms. It will enable cooperative members to optimize energy costs for their farms while generating additional income from range areas within a secure and controlled framework."*

About Eureden Group

The Breton agricultural cooperative group Eureden brings together 16,000 farmer-members and 8,000 employees around a shared ambition: good food for everyone, with a constant commitment to meeting consumer and societal expectations.

Reflecting a region rich in mixed farming and livestock, the Eureden cooperative brings together a wide variety of crop (cereals, vegetables) and animal productions (milk, cattle, pork, poultry, eggs). To enhance this expertise, the Group is structured around 5 business branches (Agriculture, Eggs, Meat, Vegetables & Prepared Foods, Retail). It operates 40 industrial sites, 150 stores dedicated to farmers and the general public, as well as a portfolio of strong brands such as d'aucy, Globus, Paysan Breton, Cocotine, Aubret, and Point Vert/Magasin Vert.

About IEL

.Since 2004, IEL has been an independent renewable electricity producer based in Western France, committed alongside local territories and the agricultural community.

IEL develops, finances, and operates wind and solar projects, including agrivoltaic projects designed based on farm needs: maintaining agricultural production, adapting to climate change, protecting animals and crops, improving working conditions, and managing land plots.

With nearly 100 employees in Brittany and Pays de la Loire, IEL currently operates approximately 250 MW of renewable energy capacity in Western France and maintains more than 1,000 installations.

IEL's ambition: to make energy production a tool in service of agricultural projects and the local region.