

PRESS RELEASE



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Eureden and its d'aucy brand strengthen their commitment to Rugby Club Vannes for the next three seasons

As a loyal partner of Rugby Club Vannes since 2016, Eureden is proud to be the first partner to announce the renewal of its commitment for the next three seasons. From the amateur adventure to promotion to the Top 14, the Group has supported the club's progress and is now taking a new step by its side. The d'aucy brand will maintain its historic presence on the back of the jersey, while the performance center will continue to bear the name "d'aucy Park." Through this long-term partnership, Eureden confirms its desire to provide sustainable support to projects that showcase Brittany and to contribute to the development of a club that has become one of the region's major ambassadors on the national stage.

Sustainable support serving a shared ambition

As a major partner of Rugby Club Vannes since 2016, Eureden has supported the various stages of its development, up to its promotion to the Top 14. Over the years, the partnership has been built around a relationship of trust and mutual commitment. Present on the jersey through its d'aucy brand, associated with the "d'aucy Park" performance center, and committed to the club's youth academy, Eureden has chosen to extend its support for the long term. With this renewal for the next three seasons, the Group confirms its belief: the strongest partnerships are built over the long run. This is a vision shared with Rugby Club Vannes, based on ambition, collective performance, boldness, and a deep attachment to the Breton region.

A partnership that showcases Brittany

As a cooperative enterprise rooted in Brittany, Eureden has for many years supported initiatives that contribute to the economic, social, and sporting dynamism of the region. Through its commitment to Rugby Club Vannes, the Group supports one of Brittany's finest ambassadors on the national stage. The club's journey, its promotion to the Top 14, and its growing influence contribute to the attractiveness and pride of an entire region. Beyond Rugby Club Vannes, Eureden also supports other major players in Breton sports, such as Brest Bretagne Handball and Landerneau Bretagne Basket, while remaining dedicated to the entire regional sports ecosystem. The Group also supports numerous associations, amateur clubs, and local initiatives that bring life to the regions every day, strengthen social ties, and nurture tomorrow's talent.

Values that bring Eureden and Rugby Club Vannes together

This partnership is sustainable because it is based on shared convictions:

- **Regional roots:** with a shared desire to promote and showcase Brittany.
- **Collective and cooperative spirit:** the values of solidarity and mutual aid that characterize the Group are mirrored on the rugby field, where the collective takes precedence over the individual.
- **Ambition and performance:** allowing them to take on challenges and reach the highest levels.
- **Transmission:** through the support of younger generations and the training of tomorrow's talent.

Testimonials

Dany Rochefort, President of the Eureden cooperative:

"This renewed commitment with Rugby Club Vannes reflects our deep attachment to Brittany as well as our shared ambition to showcase our region far beyond its borders. Our cooperative farmers and our employees are proud to wear the RCV colors. This partnership fully illustrates the strength of the collective, the spirit of commitment, and the pursuit of performance that drive us daily. Committing to the long term demonstrates the solidity of our dedication and the trust we place in the Rugby Club Vannes project. It also asserts Eureden's role as a major player in Brittany, committed alongside initiatives that contribute to its influence."

Olivier Cloarec, President, and Olivier Rome, Vice-President of Rugby Club Vannes:

"In an increasingly demanding sporting environment, being able to count on the loyalty of a partner like Eureden is a true strength. Since 2016, we have shared many emotions, achieved important milestones, and built a relationship based on trust and mutual respect. We share the same values of commitment, loyalty, hard work, humility, and trust, which form the foundation of this lasting collaboration. Eureden and Rugby Club Vannes share the same Breton DNA, the same culture of collective commitment, and the same ambition to showcase Brittany. This renewal is excellent news for our club, and we are delighted to continue this shared adventure for the next three seasons. We warmly thank all the teams at Eureden and d'aucy for their renewed trust."

About Eureden Group

The Breton agricultural and food cooperative group Eureden brings together 16,000 cooperative farmers and 8,000 employees around a shared ambition: eating well for all, with a constant focus on meeting consumer and societal expectations. Composed of 5 branches (Agriculture, Eggs, Meat, Vegetables & Ready Meals, Retail), the Eureden Group has 40 industrial sites, 150 stores dedicated to cooperative farmers and the general public, as well as a portfolio of strong brands such as d'aucy, Jean Nicolas, Globus, Paysan Breton, Cocotine, Aubret, Point Vert, and Magasin Vert.

About Rugby Club Vannes

Founded in 1950, Rugby Club Vannes is the benchmark club for Breton rugby. French Pro D2 Champions in 2023-2024 and again in 2025-2026, RCV also became the first Breton club in history to achieve promotion to the Top 14, marking a major milestone in the development of rugby in Brittany. With over 700 licensed members, a rugby school awarded a 3-star label by the French Rugby Federation, and a recognized training center, the club relies on an ambitious sporting project and strong values of solidarity, commitment, collective performance, and transmission. Driven by fierce popular enthusiasm, Rugby Club Vannes gathers thousands of supporters and more than 700 partner companies every season within one of the most dynamic economic networks in Breton sports. A true player in Breton sporting and economic life, the club strives to represent the values and identity of Brittany with high standards and humility. Attached to its roots and resolutely focused on the future, Rugby Club Vannes continues its

development with the ambition of sustainably growing Breton rugby and continuing to unite around a sporting, economic, and human project.