

PRESS RELEASE



September 05, 2025

Marie-Gabrielle Daniel will succeed Alain Perrin as CEO of the Eureden Group by early 2026

On the proposal of its chairman Dany Rochefort, the Board of Directors approved the appointment of Marie-Gabrielle Daniel, currently deputy managing director in charge of strategy and financial performance, as managing director.

A graduate of HEC Paris and 50 years old, Marie-Gabrielle Daniel joined the cooperative in 2015 in the finance department, following extensive experience in the banking sector.

Since the creation of Eureden in 2020, she has served as the Group's administrative and financial director before being appointed by Alain Perrin in 2024 as director of strategy and financial performance, and deputy managing director.

This close collaboration will continue until early 2026, ensuring, according to Alain Perrin, that "the transition takes place in a solid and positive dynamic."

Five years after the creation of Eureden and one year after the election of the new chairman, Dany Rochefort, this long-planned evolution is consistent with the strategy decided upon by the Board of Directors.



Marie-Gabrielle Daniel

"I thank Dany Rochefort and the Board of Directors for their trust; it is a commitment I take seriously.

I am convinced that the success of this new chapter depends on everyone's commitment.

Collectively and individually, we have a major role to play in continuing to write the great story of Eureden, serving member farmers and the development of the regions."



Dany Rochefort, Chairman of Eureden:

"I am pleased to promote Marie-Gabrielle Daniel to the position of CEO of Eureden. Her solid knowledge of the Group and her sense of teamwork will be invaluable assets in meeting future challenges.

On behalf of the Board of Directors, I would like to warmly thank Alain Perrin for his 25 years of commitment to the agri-food cooperative sector, and more specifically for the work he has accomplished at Eureden, where he was the architect."

About the Eureden Group:

The Breton cooperative agri-food group Eureden brings together 16,000 farmer-members and 8,000 employees around a common ambition: good food for all, with a constant focus on meeting the expectations of consumers and society.

Composed of various business lines (Agriculture, Eggs, Meat, Frozen Vegetables, Canned Vegetables, Distribution), the Eureden Group has 40 industrial sites, 150 stores for farmer-members and the general public, as well as a portfolio of strong brands such as d'aucy, Jean Nicolas, Globus, Paysan Breton, Cocotine, Aubret, Bazin, Point Vert, and Magasin Vert.