



EUREDEN
THE LAND UNITES US



ALL DEDICATED TO QUALITY FOOD

Committed to **QUALITY FOOD**

Eureden is a Breton co-operative agricultural and agri-food group, bringing together 17,000 farmer-co-operators and 8,000 employees, who proudly carry out, every day, the most essential mission in the world: feeding people well.

Driven by the energy of its men and women, while ensuring a fair and stable income for its co-op farmers, Eureden aims to :

- **develop Breton farms** in a context of agricultural transformation,
- **international recognition** under a range of trusted brands,
- move towards a cooperative **business model** that is ever more **responsible**, efficient and innovative.

The land unites US
more than a signature, a conviction

At Eureden, we are committed to plural and sustainable agriculture. Our ambition is to cultivate and breed well in order to process well.

We have people to feed, resources to preserve and ecosystems to protect. We are making a commitment today for future generations.

We look after the Earth, the one that feeds us, the one that brings us together.



#QUALITYFOOD #QUALITYFARMING #QUALITYPROCESSING #QUALITYLIFE

ALAIN PERRIN
CHIEF EXECUTIVE
OFFICER



« Eureden has the resources to meet the challenges of competitiveness and sustainability in a changing environment. »

DANY ROCHEFORT
CHAIRMAN



« Our twofold ambition: to offer the quality food products that customers expect and to remain the benchmark co-operative for Breton farmers. »

FROM BRITTANY

to the rest of the world

Eureden is a key player rooted in its historical territory, Brittany.

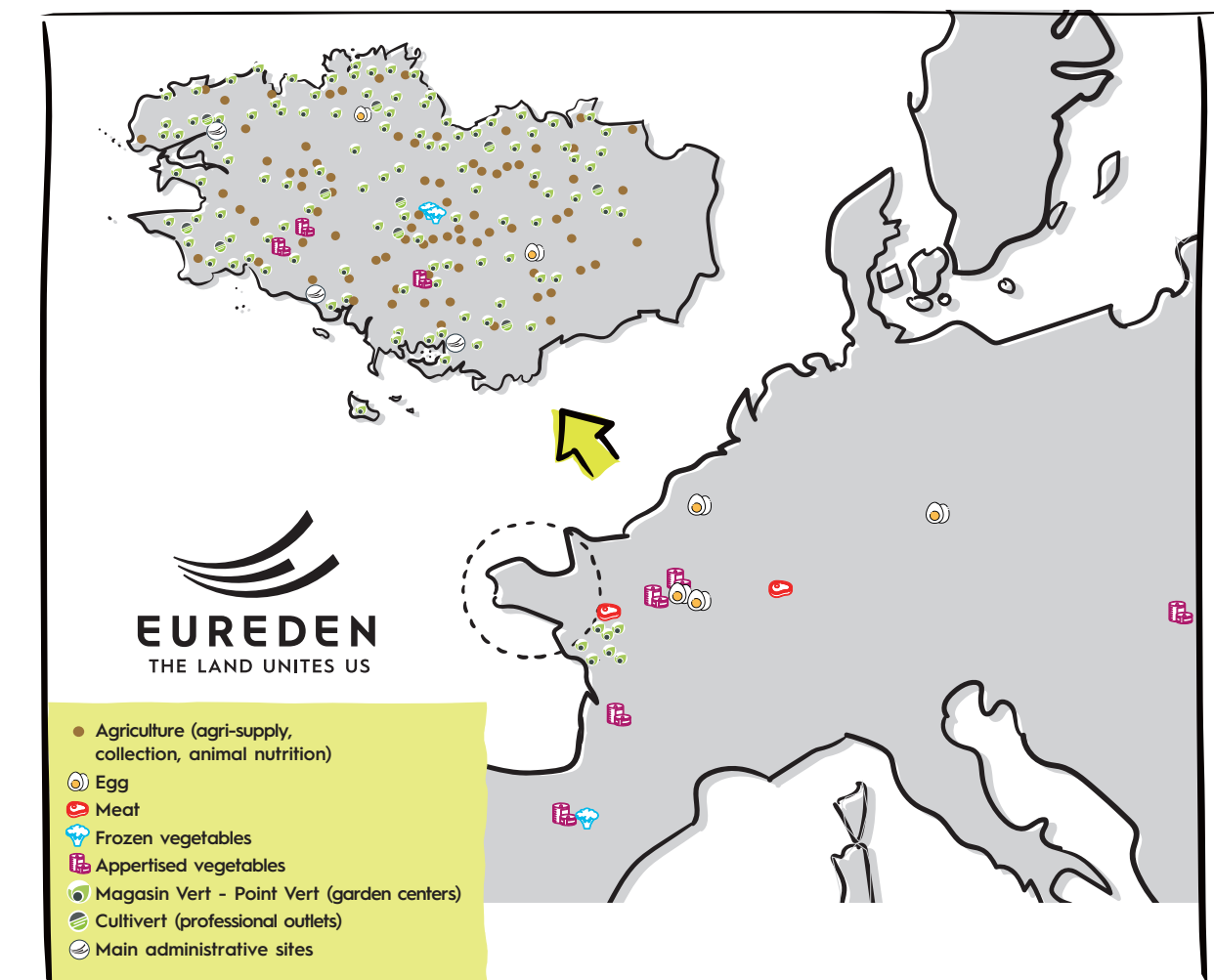
The Group also has a presence in other regions of **France and Europe** to consolidate its production and seize new development opportunities.

Quality products for everyone

Our industrial sites carefully process and add value to farmers' crops and livestock.

Thanks to their know-how, these agricultural raw materials become **quality food products that meet consumer expectations and are affordable.**

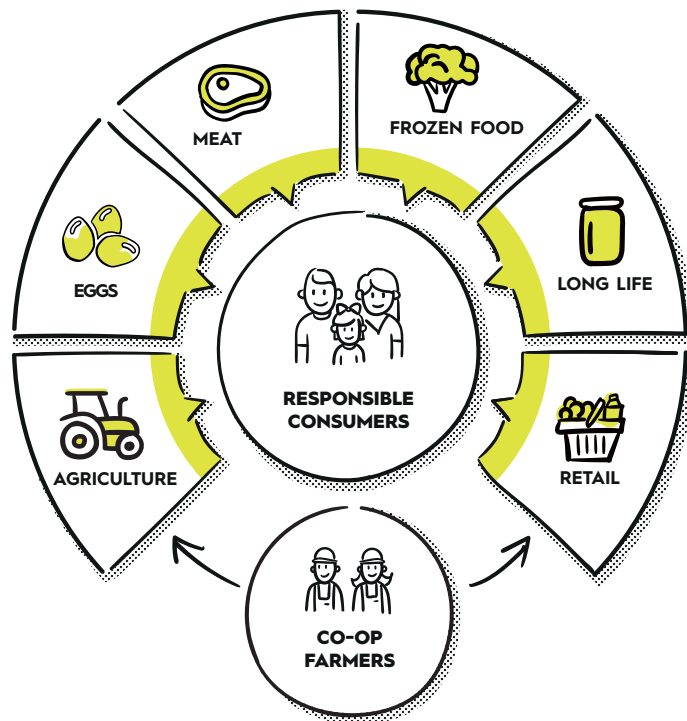
Committed to **food sovereignty**, we innovate to create products that meet the needs of today and tomorrow. **From Brittany to the rest of the world**, our brands embody this **ambition.**



A wide range of **ACTIVITIES**

Eureden has **6 business lines** organised around the co-operative.
The complementary nature and **diversity of our activities** are key to the **sustainable performance** of our co-operative group.

The upstream/downstream relationship, a real asset



From agriculture, through **the advisory and service professions**, to **the processing** of farmers' produce at our **food processing sites**, and finally to **distribution through the Magasin Vert and Point Vert networks**, Eureden represents more than 350 professions working in synergy to promote good eating and good living.



THE CO-OPERATIVE, *a model* FOR THE FUTURE

Eureden is a co-operative, a democratically governed company in which every farmer is involved, co-owner, has one vote. Founded on the values of responsibility, solidarity, fairness and transparency, it places its members at the heart of its operations.

Cooperative members at the heart of decision-making

The 17,000 co-op farmers who have chosen to join Eureden are represented in the Group's decision-making bodies by **350 elected farmers** from the various **regions** of Brittany who are involved in the cooperative's various **production** activities, whether animal (milk, beef, pork, poultry, eggs) or vegetable (vegetables, cereals).



17 000

co-operative farmers



350

elected farmers

Become *the preferred co-operative* for Breton farmers !

The co-operative's aim is **to support every farmer** in the changes taking place in their business, whatever their production model, and to guide them towards competitive and sustainable sectors.

To achieve this, we focus **on providing local support** to farmers, as well as on practices that **respect the planet** and the **welfare of animals**, not forgetting the **well-being of the farmer**.



17 000

Co-operative-Farmers



8 000

Employees



40

Industrial sites



200

Retail outlets



€3,8

Billion turnover



BRANDS *of trust*

Our products, produced by our farmers, are promoted through strong brands.

We guarantee their quality by controlling every link in the production chain.

Well-known and recognised brands



Our high-profile brands are driving our growth, offering consumers in France and abroad healthy, **tasty products to suit their tastes.**

Several of our ranges are labelled and certified (Label Rouge, Filière Qualité, High Environmental Value, Organic Farming, etc.).

Our main retailers (Magasin Vert, Point Vert, Le Récolteur, etc.) specialise in gardening, pet supplies, fresh local produce, DIY and agricultural equipment. They offer a wide range of products for both **private individuals and professionals.**

Our response to the challenges of **SUSTAINABILITY**

Eureden has embarked on a genuine transformation by positioning **CSR**

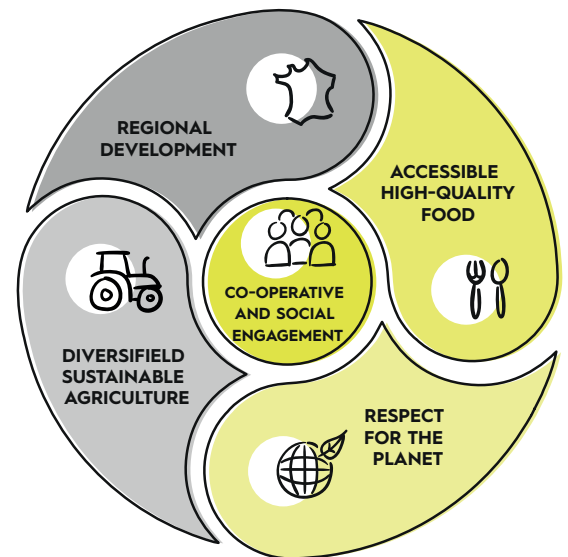
(Corporate Social Responsibility) at the heart of the Group's strategy.

Our aim? To contribute, in all our activities, to creating a **positive impact** for men and women, for the planet and for the regions in which we operate.

Our responsibility?

To work with our stakeholders to create a model in which social, societal and environmental performance is a lever for economic performance.

We have a role to play in ensuring food sovereignty, preserving resources, combating climate change and having a socio-economic impact on the region. Our CSR strategy is based on 5 engaging and structuring pillars.



Our priorities, reflecting our identity

Supporting women and men in matters relating to employment, skills development and the renewal of generations of farmers, as well as diversity, equity, health prevention and well-being.

Developing regions, by promoting local industries and partnerships, and supporting economic development, particularly in rural areas.

Encourage sobriety in our use of resources, including water, soil and energy, but also in our purchases and our greenhouse gas emissions.





#QUALITYFOOD #QUALITYFARMING #QUALITYPROCESSING #QUALITYLIFE

www.eureden.com



36, rue Ferdinand Buisson
Zone d'activité de Kervidanou 3 - 29300 MELLAC