

PRESS RELEASE



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Partnership project between André Bazin and Arcado

The Eureden Cooperative Group announces a partnership project between its Franche-Comté-based subsidiary André Bazin, specializing in charcuterie and ingredients for industrial and foodservice companies, and Arcado, a specialist in the production of regional charcuterie for supermarkets. Through this partnership, the two companies intend to continue their development in the markets for high-quality local charcuterie and expand their activities both upstream and downstream.

A partnership agreement has been signed by both parties to facilitate this merger. Based in Franche-Comté, Arcado would acquire a majority stake alongside Eureden. Implementation is expected in early 2026, subject to approval by the relevant authorities.

A strategic alliance serving the region and its customers

Through this project to join forces with a local player, Eureden is pursuing the strategy of its meat division.

This partnership with a specialist in regional charcuterie effectively addresses its objectives of:

- Developing, through Arcado's experience, supply chains linked to upstream producers, particularly the pig farmers of the Eureden cooperative
- Ensuring the long-term viability of the André Bazin company with management based in the Franche-Comté region and the continued operation of production sites
- Balancing the customer portfolio between supermarkets and hypermarkets, the food service industry, and industrial clients; André Bazin being primarily focused on industry while Arcado has a strong presence in supermarkets and hypermarkets
- Developing markets and meeting customer expectations thanks to the distinct expertise of each company.

For Arcado, a specialist in the charcuterie market with quality labels (PGI, Label Rouge, and other supply chains) and a champion of French charcuterie heritage, this partnership project aligns with the strategy developed over the past 20 years by Richard and then Olivier Paget. Arcado has grown organically as a platform of SMEs. Each SME, leveraging its existing teams, has maintained its unique identity to meet the diverse expectations of its clients and consumers, while preserving jobs.

André Bazin, a leading provider of charcuterie solutions with strong R&D capabilities primarily serving manufacturers and the food service industry, will logically offer a diversified range of products and services to suit every consumption occasion, thanks to its complementary product offerings and customer base.

By joining forces, in a context of high concentration of distribution networks, the two companies affirm their commitment to creating sustainability in service to customers, farmers, employees, and the territory of Bourgogne-Franche-Comté.

Dany Rochefort, President of Eureden:

"With these shared values and strong complementarities, this solid project fits perfectly into the strategy of the meat division of the Eureden group, while ensuring the long-term future of the Bazin company and its employees."

About the Eureden Group:

The Breton cooperative agri-food group Eureden brings together 16,000 farmer-members and 8,000 employees around a common ambition: good food for all, with a constant focus on meeting the expectations of consumers and society.

Composed of various business lines (Agriculture, Eggs, Meat, Frozen Vegetables, Canned Vegetables, Distribution), the Eureden Group has 40 industrial sites, 150 stores for farmer-members and the general public, as well as a portfolio of strong brands such as d'aucy, Jean Nicolas, Globus, Paysan Breton, Cocotine, Aubret, Bazin, Point Vert, and Magasin Vert.

About André Bazin:

Based in Breuches (Haute-Saône), André Bazin employs 363 people (full-time equivalent) and produces over 21,000 tons of cured meats, charcuterie, and cooked meats annually. Its turnover is €120 million (2023/2024).

Leveraging its diverse product expertise (cured meats, charcuterie, sausages, cooked meats, etc.), the company supplies over 500 food industry specialists, from multinationals to local SMEs, primarily in the restaurant, wholesale, and industrial sectors.

The company was acquired by Eureden from Philippe Wagner in 2021, with Eureden gradually increasing its stake. Since November 2024, André Bazin has been a wholly owned subsidiary of the Eureden Group.

About Arcado:

Starting with the artisanal charcuterie founded in 1939 by Jean Amiotte-Suchet in Avoudrey (25), Arcado is today a recognized player in the production of cured meats and regional charcuterie products under quality labels (PGI, Label Rouge, supply chains).

This regional ambassador of authentic charcuterie and fervent defender of the gastronomic heritage of Burgundy-Franche-Comté has grown over the last twenty years primarily in the supermarket sector. Through its values and commitment to passing on expertise, it has always preserved the DNA of its SMEs and the dedication of its employees.

Arcado, which comprises 5 companies, employs 350 full-time equivalent staff. Its turnover is €116 million (2024).